

# SNOWBOARD COACH COURSES & PROGRAMMES





# WHO ARE SNOWBOARD COACH?

Snowboard Coach was the first and original independent snowboard coaching company in the UK established in 2002 by Ash Newnes who, from riding and teaching for nearly 30 years, is one of the most respected and well known coach's in the British snowboard scene.

Ash and the Snowboard Coach crew deliver a variety of riding courses in many of the indoor snow centres in the UK. They also have a full winter programme from weekly riding holidays to instructor training courses all taking place at their winter base of Arinsal in the duty free country of Andorra.

To sum it up, Snowboard Coach have the highest qualifications attainable in teaching snowboarding and also hold examiner accreditation.

They have been teaching snowboarding for over 25 years and examining and qualifying instructors for over 20 years. So whatever you want they can help.

This isn't to show off or try to prove how good they are. It's to assure you that you are in good hands and are getting what you pay for. Teaching snowboarding is their full time, year round profession.

#### **SNOWBOARD COACH: APPROVED BASI PARTNER:**

Snowboard Coach is also a FULLY APPROVED BASI PARTNER. This is the governing body for Snowsports within Great Britain.

This is an accreditation that BASI are only issuing to approved companies with a proven track record of delivering a quality training product.

This means Snowboard Coach have been through a rigorous quality control process assessing everything from their training and delivery methods to their course structure and organisation. They have surpassed this stringent criteria with flying colours. Snowboard Coach have worked hard to achieve this and are proud to carry this accreditation.

When looking for any training course or instructor package this is the accreditation you need to look out for to ensure you are getting the training you expect.

**LEARN, IMPROVE  
AND RIDE WITH  
SNOWBOARD  
COACH  
ESTABLISHED IN  
2002...RIDING  
SINCE '92**





# MESSAGE FROM ASH

Thanks for thinking about doing one of our courses.

All the guys who teach for Snowboard Coach are personal friends who I have worked and rode with during my 30 years of snowboarding. Not only are they some of the highest qualified instructors and coach's in the world, they are great riders and great teachers and will make you ride better than you ever have done.

Take the time to read about what we do and check out our qualifications and profiles on the Snowboard Coach website and if you want to ask us anything, then please get in touch.

We want everyone who comes with us to enjoy snowboarding and leave feeling part of the Snowboard Coach family, whether it's one of our day courses in the UK or our season long instructor program in Andorra - that's what going snowboarding should be about.

We are not just a faceless company selling snowboard courses from an office. We live it and with over 25 winters under my belt, I still live it and spend every one of them riding and teaching in Arinsal and bloody love it.....

I look forward to riding with you....

**WE WANT  
EVERYONE WHO  
COMES WITH  
US TO ENJOY  
SNOWBOARDING  
AND LEAVE  
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THE SNOWBOARD  
COACH FAMILY**



# UK INDOOR PROGRAMME

Our UK riding courses are designed to get the most out of your snowboarding, whatever level you are, from the first recreational turns to experienced riders looking to train for an instructor course. Every course will allow you to understand more about your riding and how to improve your technique - you will ride better after being with us.

We will work with you using different drills & exercises to help move your riding on. In addition to this there will be plenty of individual feedback as well as video analysis so you get a clear picture of your snowboarding.

All our courses are offered in the UK at Tamworth and Hemel.

## SHORT 3 HOURS SESSIONS

The aim is to get the most out of the time as possible.

The plan is that the shorter sessions can be chained together so that they will build on what you have learned and practiced in previous sessions.

The short sessions can be run to suit your timetable at Hemel and Tamworth.

## 1 & 2 DAY COURSE

Want to really improve your understanding and riding, training for an instructor course or just want a warm up session and a refresh for a holiday away? If so then just come along to our one or two, full day courses.

We will strip your riding down and look at the fundamentals of snowboarding. You will get individual feedback and an action plan of what to work on for the future.

On the 2 day course we take that further and continue to push your riding with extra video feedback and a written action plan, making you ready to tackle anything on a snowboard. It's also a great starting point for beginning to explore freestyle as at the end of 2 days you will have a solid technique.

## PRIVATE 1:1 SESSIONS

Not everyone wants to book on a course with a group. If you want coaching in the UK to suit you, where you want it, and when you want at one of the indoor centres, then we can help.

Our private sessions are focused totally on you or you and a few friends

OUR COURSES WILL ALLOW YOU TO UNDERSTAND MORE ABOUT YOUR RIDING AND HOW TO IMPROVE YOUR TECHNIQUE



# UK INDOOR BASI LEVEL 1 INSTRUCTOR

## BASI UK INDOOR INSTRUCTOR

Snowboard Coach are accredited to qualify you as an instructor. We are examiners for ALL the governing bodies of snowboarding in Great Britain.

This entry level instructor course is accredited by the British Association of Snowsports Instructors (BASI) and is the first step in a pathway that will enable to teach anywhere in the world from Canada to Japan and everywhere in between.

We work closely with BASI and Tamworth Snowdome to provide this entry level snowboard instructor course and have a great reputation in the quality of instructors it produces.

This is a 4 day course designed to teach competent riders the technical elements of snowboarding and entry level teaching techniques. During the course you're riding, switch riding and basic freestyle ability is assessed.

This course runs on various dates from May to October in the UK and in Arinsal in Andorra in December and April.

## PRE COURSE TRAINING

The Level 1 is a pass or fail course - there is an assessment. Because of this we offer a full program of pre course training to make sure you get it right and pass first time.

Whether you want to teach as a second job or make a life changing decision to be an instructor full time, then we can help.

Come and join us for any one of our UK day courses and we can help you achieve this. We also have options of training in Andorra during the winter to really prepare you for this Level 1.

We can also give you advice on instructing as a career path as this is exactly what we have been doing all our lives....and we love it.

THE FIRST STEP IN A PATHWAY THAT WILL ENABLE YOU TO TEACH ANYWHERE IN THE WORLD FROM CANADA TO JAPAN AND EVERYWHERE IN BETWEEN



# ANDORRA WINTER PROGRAMME

We offer a great variety of winter breaks for any rider wanting to get better. From a weekly holiday shred to a season long instructor course and everything else in between.

All of our winter courses are based in Andorra at Arinsal, Pal and Arcalis, collectively known as the Nord region.

Andorra has been a popular destination for UK riders since the mid 90's and has always catered for snowboarders with a great park and some great riding especially in the trees in Pal and the Capa in Arinsal.

Arinsal itself is a lively traditional Andorran winter village dating back over 200 years. Thanks to the low tax status of Andorra, prices are way cheaper than the UK and many other ski resorts, so is a great value for money destination.

This means you can go out to eat, drink and enjoy yourself without breaking the bank.

Every rider on every course will receive a free Snowboard Coach wrist band giving seasonaires discount in all our favourite bars and cafes in Arinsal...making you feel part of the crew from day 1.

All this just makes your time with us that little bit more personal than with a big tour operator. Try emailing them to ask what the snow is like the week before you arrive...you can with us, it's just part of our service.

Getting to Andorra is easy and many airlines fly to Barcelona from all over the UK, Europe and the world.

We then take care of the rest and arrange your transfers into the resort along with hotels and lift passes and everything that you need for a great week away.

ANY LEVEL OF RECREATIONAL RIDER IS WELCOME ON OUR MOUNTAIN COURSES





# ARINSAL WEEKLY COURSES

If you fancy a week away either with or without coaching....in a resort where you can go out and eat and drink and not spend a fortune....then we've got you covered.

#### HOLIDAY ONLY OPTION

Want to come to Arinsal and just go at your own pace and not have any coaching, then this is the option for you. You still get all the benefits of coming with Snowboard Coach - from the discounts to the more personal service prior to arrival and while you are in town.

**PRICED FROM ONLY: £675**

#### BEGINNER WEEKS

New to snowboarding and want to learn the correct way from the start? Come and join us in Arinsal and learn with other like minded people....

Everything you need is included in our price....even down to the hire gear.

**PRICED FROM ONLY: £899**

#### 5 DAY RIDING & FREESTYLE COURSE

Our riding courses are all about advancing your skills in the mountain environment, both on and off piste and in all type of terrain....From powder to park, you'll learn how to ride it all.

**PRICED FROM ONLY: £899**

#### NEW! EXPLORE ANDORRA COURSE

Want to ride with us and explore ALL the resorts in Andorra then this is the week for you. We guide you around Arinsal, Pal and Arcalis during the first part of the week and then Soldeu, Tarter, grau, Pas de la Casa at the end of the week.

No formal coaching on this course but tips along the way to help - its more of a ride and guide week.

Prices for this guiding week start from £995 and include private group transport to all resorts.

**PRICED FROM ONLY: £995**

We get a lot of single riders on our holiday weeks, so don't worry if you are travelling alone. This week is a perfect time to make new friends to ride with.

- Accommodation from Sunday to Sunday.
- Full breakfast buffet and 3 course evening meal on the H/B option.
- Return transfers from Barcelona.
- 6 Days Nord area lift pass.
- Wristband for "locals" discount in our favourite bars and cafes.
- Up to 30% Discount on new gear.
- 15% discount at the TSA shop.
- Pre-course advice and resort updates.
- FREE board lockers in the hotels.

We say "from" because single room supplements will be in place for those that don't want to share. The half board option is more and some weeks are classed as high season. With flights starting at £30 each way and Andorra's duty free status you'll get a great value week away with us.



# ARINSAL INSTRUCTOR TRAINING

Snowboard Coach has an extensive instructor training and examination programme to qualify you to be an instructor

We actually deliver the exams for all the BASI levels. We know exactly what you are tested on as we are the ones that test you.

Be aware, many offer "training" but we are qualified to qualify you!

#### BASI LEVEL 1 PREP WEEKS

Want a heads up on what's needed in order to pass a Level 1 course and what you personally need to work on in order to get the result you want. Then our riding weeks are perfect for this.

You will get a clear picture of what's included in the riding and teaching elements of the actual BASI level one and what you will be tested on. We will also give you a timescale of when we think you will be ready to take the course and pass.

#### BASI LEVEL 2 PREP WEEKS

Our BASI level 2 preparation week is for those who have already been on a level 1 and are looking for an interim training week before attending this next Level exam. The course will massively raise your awareness of what the level 2 is about and what you need to do to pass it.

We spend the week focusing on riding. We look at all the terrain a mountain has to offer and what you will be tested on during the actual Level 2 exams. We do make you think about the teaching side with our daily debriefs regarding the content of each session delivered, so you can prepare your own content for the exams.

This will not only make you understand how to ride all the terrain but how to teach people to ride all the terrain.

There is a massive step in terms of riding and teaching ability from the Level 1 to the level 2 so don't be caught out. After all you wouldn't go from doing your GCSEs straight to your A levels without a bit of work in between and this is no different.

WE KNOW EXACTLY  
WHAT YOU ARE  
TESTED ON AS WE  
ARE THE ONES THAT  
TEST YOU!



# ARINSAL INSTRUCTOR GAP COURSES

## BASI LEVEL 1 & 2 COMBINED 16 WEEK COURSE:

If you want to get away for the season and are starting your journey on the instructor ladder this is the option for you. The Level 1 & 2 is combined into a full season away with us from mid December to the end of March.

This programme will give you all the skills and training to become a mountain certified BASI instructor with the ability to work all over the world.

**PRICED FROM ONLY: £7,995**

## BASI LEVEL 2 INSTRUCTOR 3 MONTH COURSE:

This options Level 2 is aimed at riders who have successfully completed the level 1 course prior and are looking at taking the next step and working and teaching abroad in the mountain environment. Our unique approach to this next step is a 3 month long Level 2 training program in Arinsal.

**PRICED FROM ONLY: £6,795**

## BASI LEVEL 3 ISIA 3 MONTH COURSE:

Aimed at BASI level 2 instructors who are looking to prepare both physically and mentally before taking this next, higher level course. The program will run alongside our Level 2 program. so you get to ride and train with us for nearly 13 weeks. This gives you a unique chance to assist us with training the Level 2 candidates. You will even have the chance to shadow the Level 2 exams.

With our weekly training sessions you will be more prepared than ever for the actual Level 3 exams that take place at the end of March.

**PRICED FROM ONLY: £6,995**

## WORK OPTION:

All candidates will have the chance to earn upto £1,000 extra income teaching for the mountain school during the busy Feb and Easter periods

**WHATS INCLUDED:**  
Prices for our programmes are unbeatable. We include everything you need to be with us for the winter.

Prices include all accommodation costs & bills. airport transfers, season lift pass, all training and exam fees, shadowing experience, employment opportunities with the Arinsal snowboard school and help with job connections all over the world.

**Hotel Option:** We even have a hotel option which includes breakfast & 3 course evening meal EVERY night.

All Snowboard Coach trainers are qualified at the highest level attainable through the BASI system. This ensures the best and correct training throughout the program,

We don't use snowboard instructors from any other governing body or call anyone else in. Why would we when they don't know the how the BASI system works?



# ARINSAL SEASON SHRED

Any level of snowboarder is welcome on our season only course. There is no training schedule to stick to, just riding where and when you want to.

We take care of everything you need to spend 3 months with us in Arinsal. This course is all about doing a season and enjoying being in a resort with a crew of like minded people.

You get all your accommodation arranged with all your bills included. A season pass waiting for you upon arrival and even return airport transfers. You also get our special snowboard Coach wristband that give you local discount and more in resort so you are part of the Snowboard Coach crew from day 1.

No stress, no organising just turn up and go snowboarding.

As you are with us for the winter if you want to take advantage of being surrounded by instructors we offer discounted training to all our season riders as an optional extra.

**PRICED FROM ONLY: £3,995**

A WINTER FOR  
THOSE OF YOU  
THAT JUST WANT  
TO GO AND ENJOY  
RIDING ON YOUR  
OWN SCHEDULE....  
NO TRAINING JUST  
SHREDDING !





# ARINSAL DEVELOPMENT COURSES

To complement our Arinsal programme we also run the following courses throughout the winter.

#### BASI COACH (FREESTYLE)

If you have an interest in Freestyle and want to work as an entry level coach at your local indoor centre then this is the course for you. A 5 day course designed to teach you how to coach and develop a group of freestyle and/or technical riders to a competitive level.

We offer this course as part of a longer time away with us to include 3 mornings of freestyle coaching prior to the 5 day exam.

#### BASI SKI LEVEL 1 & 2

Under our sister company Snowsports Coach, we are now offering Ski Instructor training and examinations for Levels 1 and 2. Every snow school now requires a dual certified instructor who can teach both ski and snowboard. Having a Level 2 in both disciplines will get you noticed and get you a job.

Many snowboarders are now coming back with us to attend our Ski Instructor Training to help enhance their CV.

#### ADAPTIVE SNOWBOARDING

A growing part of being a coach or instructor is being versatile and a very rewarding area is dealing with people who have disabilities and learning difficulties.

We offer a BASI Level 1 Adaptive Instructor course for those who wish to work in this area.

The course is 5 days long and will give you the confidence to deal with a range of clients from amputees to those with limited mobility from ADHD to severe brain damage.

As this course involves a lot of hands on riding and knowledge of disabilities and learning difficulties we offer pre course training days where you join us for 3 days of training prior to the 5 day exam.

For more information on any of our programmes or if you just need advice on anything from your winter holiday or the first step in becoming an instructor then please get in touch.

ALL of us at Snowboard Coach have been through exactly the same process from our first holidays, to our first seasons to our first instructor course. We know what you are thinking as we've thought it ourselves.....

IF YOU WANT TO  
DEVELOP YOURSELF  
THEN THESE  
COURSES WILL  
COMPLEMENT YOUR  
SKILLS AND HELP  
YOU GAIN WORK....





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